

## Clémence Lemaire C.

### Graphic + Web designer, Coordinator

Designing and coordinating project since 2002

I have acquired my experience working as a freelancer, a consultant and an employee in 3 different countries, in 2 sectors (visual communication, technology) and developing projects for different industries (publishing, communication, tourism, finance and administration).

I work alongside with my colleagues in order to deliver the product initially expected by the client, making sure it responds to its requirements, within the cost, quality and schedule defined.

I am a highly adaptable,  
curious and organized  
person who is not afraid of  
challenge!

At work I expect team-  
work, good atmosphere,  
responsibilities,  
opportunity to grow, and  
a long time collaboration.

open a door,

even if it is only

one that long

## Experience

- abr. 2017 - actualmente  
**STEELMOOD.** Huelva - Madrid, Es.  
**Lead UX architect**  
 Design of a SaaS app developed on a Scrum basis.  
 Recollection of the general concepts from the stakeholders translated into requirements then into mockups, wireframes and interaction designs.  
 UI guides and specs for the developers.  
*Direct collaboration with the stakeholders.  
 Daily meeting with the developers.  
 Permanent communication with the developers to resolve problems.*
- jun. 2015 - jul. 2016  
**MUNDO JOVEN.** Mexico city, Mx.  
**UX + UI designer (senior)**  
 Integration of the new design of the website: mundojoven.com.  
 Mockups and high fidelity wireframes of the mobile version of the website and transition to the app.  
 Journey flow, mockups, UI analysis and trends, visual concept and integration of a desktop app for the commercial team.  
*Close collaboration with the developers and marketing team throughout all the projects.*
- nov. 2012 - nov. 2015  
**DIGITAL SOLUTIONS.** Mexico city, Mx.  
**UX + UI designer / Project Manager**  
 Site map, user flow, mockups, high fidelity wireframes, UI analysis and trends, visual concept, integration.  
*Project management: follow up with the clients and the director, and management of the team (marketing, designer and 2 developers).*
- nov. 2008 - nov. 2009  
**ARTES DE MESA.** Mexico city, Mx.  
**A.D., Project manager**  
 Coordination of the journalists, advertisers and photographers, photo selection and retouch, ad creation, artistic direction and execution of every issue, preparation of the files for the printer (offset), Ready for press and stitch.  
*Responsible of the ontime receptions of the content, of the design of the magazines and of the quality of the final product.*

Integration

Visual Design

Branding

Project Mgmt

Editorial design

## Education

1999 - 2002

**ACADÉMIE CHARPENTIER**

Graduated in Graphic Design

2003 - 2005

**ASFORED**

Graduated in Editorial  
Production

2011

**MASTER CLASS MÉXICO**

Web Design Courses  
(methodology)

Currently

**OBS - UNIVERSITAT  
BARCELONA**

Master Project Management

## Experience

○ sept. 2008 - 2017

**FREELANCER.** Worldwide

**Designer +  
Project Manager Freelance**

visual concept, layout, coordination,  
of editorial and digital project:  
websites, flyers, catalogues,  
presentation cards, brochures,...

*Project management: follow up  
with the clients, the  
developers, illustrators and  
photographers.*

A few projects: clemencizm.com

○ sept. 2003 - apr. 2009

**GRAPHIC DESIGNER**

**EXPERIENCES.** Paris, Fr.

Editorial production assistant,  
Layout designer, D.A., Editorial  
production in chief.

## Internships

jun. - dec. 2002

**CARRÉ NOIR.** Paris, Fr.

Graphic designer

aug. 2002

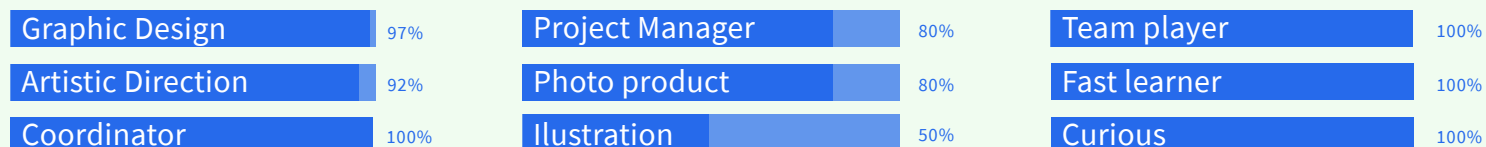
**LONSDALE.** Paris, Fr.

Graphic designer

## Knowledge

\_I implement solutions for specific T.I. or publishing needs. \_I proceed to competency analysis and study the trends. \_I know the production process and understand the role of every stakeholder. \_I manage the scope, time and quality of projects, and update the related documents for risk management, quality insurance and lesson learned register.

## Skills



## Tools

Pen and paper

InDesign

MS Project

Freemind

Photoshop

MS Office,

Illustrator

Acrobat

Sketch

## Languages

French native.

Spanish fluent.

English advanced.

Please, have a look at the following  
links for more: